



Powhatan Farmers Market – KIDS MARKET

Welcome to the PFM-WC Kids Market!

The Powhatan Farmers Market-Westchester Commons wants to support budding young entrepreneurs! Young people will be given the opportunity to sell handcrafts and homegrown produce at the first market of each month. In offering local youth this opportunity, we hope to introduce them to various skills, including marketing, merchandising, decision-making, record-keeping/monetary skills and the importance of saving. The Kids Market is held the first Thursday of each month (May – October) at its new location at Westchester Commons. Kids can set up a booth any Thursday of the month but will only get the kids' rate of \$5 on the first Thursday. Other weeks will be the standard \$10 rate (kids don't have to pay the \$24 registration fee).

To make this a safe and fun place for all, there are a few simple rules:

- Young people must be in middle or junior high (5th to 9th grade), and accompanied by a responsible adult at all times while at the market;
- All produce/products offered for sale must be grown or produced by the youth, and follow any applicable health code guidelines;
- Arrival time is no later than 3:15 p.m. and the booth must be set up and ready to sell by 4 p.m.; and
- There is a charge for each vendor's booth (collected on day of market).

Becoming an Entrepreneur!

Youth new to the market are required to attend a two-day young entrepreneurs' workshop and learn tips on how to get your business started, marketing ideas and how to handle the "big bucks" you'll bring in during the market. One session will feature a hands-on "Paint Your Own Sign" project. This two-part course will be offered by the Powhatan Extension Office/4-H program on Tuesdays, March 28 and April 4, from 3:00-5:00 p.m. The workshops will be held in the Powhatan Village Building basement conference room, 3910 Old Buckingham Road. This opportunity will assist youth in reaching dreams of owning their own business!

There are limited spaces so don't wait to submit your applications!

Contact Cathy Howland at 598-5640 or email chowland@vt.edu with questions.

Kids Market Agreement

I understand that my child must grow, harvest, assemble or create the produce or product that he/she will sell at the market.

Name of Child _____ Age _____

Parent(s) Name _____

Phone Number _____ Email _____

Mailing Address _____

What will your child be selling at the Market? _____

What Kids Market dates does your son or daughter plan to participate?

___ May 4 ___ June 1 ___ July 6 ___ August 3 ___ September 7 ___ October 5

I understand that if my child sets up a booth on Thursdays other than the Kids Market (1st Thursday), there's a \$10 fee per week: ___ YES ___ NO

My child plans to attend the Youth Entrepreneur Workshop on Tues, March 28, April 4: ___ YES ___ NO, previously attended workshops

4-H enrollment forms for 2017 must be completed online with the Powhatan Extension Office before participation in the Powhatan Kids Market; please go to www.4honline.com to complete this process. Make sure to select Kids Market as your "club" or short-term group. I have completed this step already: ___ Yes ___ No

Signature of Parent/Guardian _____

Date _____



Please return your completed Kids Market application to:

Powhatan Kids Market, c/o Powhatan Extension Office

3910 Old Buckingham Road

Powhatan, VA 23139



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